

# #memjournos: Featured Extra Mile - Joshua Bolden, News Major

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Current News major [Joshua Bolden](#) used his summer to create a new website for The [National Association of Black Journalists \(NABJ\)](#) student chapter. This site will be a foundational piece for many years to come. Joshua is also the creator of '[NABJ: The Conversation](#)' - a video interview magazine.

**Take Away Lesson: Initiative to build an organization's brand will enhance *your* brand.**

[See the U of M NABJ website here](#)

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